News Briefing:
OUR NEW REALITY

Michael Hinojosa, Ed.D.
Superintendent of Schools
Dallas Independent School District
At-Home Learning for Students

The learning doesn’t stop in Dallas ISD

https://youtu.be/KIIROB5gG0
**Summer School**
All students will have access to At-home learning materials through the website for independent learning until August 7

<table>
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<tr>
<th>SPECIAL POPULATIONS</th>
<th>DISTRICT FOCUS JUNE 1-25</th>
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<tbody>
<tr>
<td>▪ Students with special needs PreK-12 as identified by teachers</td>
<td>▪ Creating Accelerated Performance (CAP)</td>
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<tr>
<td>▪ Bilingual / ESL for Newcomers and Refugees K-10</td>
<td>▪ Literacy and Numeracy for grade PreK-2 from 9-11 am:</td>
</tr>
<tr>
<td>▪ Early Childhood offering at 16 campuses</td>
<td>▪ M &amp; W – Literacy</td>
</tr>
<tr>
<td>▪ Use of iPads and traditional instructional materials</td>
<td>▪ T &amp; Th – Numeracy</td>
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<td></td>
<td>▪ High School re-connection courses</td>
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<td></td>
<td>▪ Summer Bridge</td>
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<td>▪ Dual credit hubs</td>
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Hotspots for All District Families in Need

- Committed to connect every student
- 15,800 distributed as of May 1, 2020
- All requests to date fulfilled

**Total Students (PK-12)**: 153,816

**Unique Households (PK-12)**: 122,206

**Projected Need (Households)**: 36,662

**Verizon Innovative Learning Grant**: <4,964>

**1 Million Foundation Grant 2019-20**: <6,034>

**District provided**: <10,000>

**DEF provided**: <5,000>

**1 Million Foundation Grant 2020-21**: <4,500>

**TEA Grant**: <90>

**Potential Future Ask**: 6,074
### Engagement

#### BROAD COMMUNICATIONS
- Dallas ISD website
- Hub articles
- Significant media coverage
- City communications
- Social media

#### TARGETED COMMUNICATIONS
- Parent and family advocacy
- Let’s Talk
- Principal outreach
- Teacher check-ins
- IT Service Desk
  - (972) 925-5630
Graduation

- 37 Virtual graduations
- 8,900 + seniors
- We will stream each of the ceremonies as originally scheduled
- The district will provide a cap and gown for each senior
- Each senior will have a picture, along with personalized message from parent or teacher
- Messages from Valedictorian and Salutatorian, Trustees, Principals, Superintendent
Support for Seniors

Banners (will be mailed to homes) and yard signs (seniors will pick them up week of May 13)
Senior Ovation
Thursday, May 21 from 7-7:15 p.m.

OVATION FOR THE
CLASS OF 2020
THURSDAY, MAY 21 | 7–7:10 P.M.
Re-Opening of School August 2020 – Possible scenarios

Option A: Open August 17 under normal conditions

Option B: Continue with remote learning

Option C: Open with a blended model
Considerations

SAFETY

- Adhering to Federal, State and County orders and recommendations from the CDC
- Proactive screening of students and staff
- Availability of safety and cleaning supplies
- Relentless focus on cleaning
- Social distancing
- Transportation
- Sports/Electives
- Cafeterias
- Playgrounds
- Breakrooms
- Meeting rooms
- Periodic school closures
- Accommodations for special populations
## Considerations

### FEDERAL, STATE AND LOCAL POLICIES

- **Meals program** – for on-site and remote learners
- **Funding for blended learning**
- **Guidance from TEA**
- **Possible waivers from TEA**
- **Review of current local policies**
Considerations

<table>
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<th>FAMILIES AND STAFF</th>
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<tr>
<td>- Families wanting to continue with remote learning</td>
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<tr>
<td>- Families where parents need to return to work</td>
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<tr>
<td>- Teachers and staff availability</td>
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THANK YOU
WHAT
Broadband Connectivity for Everyone

- Basic necessity like all other connectivity:
  - Water
  - Electricity
  - Wastewater
  - Gas

- Transportation
- Waste disposal

Should be a part of the permitting process when building residences like all other utilities
WHY

Broadband connectivity is not a luxury but a necessity.

- It’s also a social justice issue
- Re-occurrence of sheltering in place possible in the fall
- Impacts:
  - Public Education
  - Health Care – Telemedicine
  - Employment – Economic impact
  - News and information
The City of Dallas currently ranks as the 6th largest urban city with the “worst connection”

Top 10 U.S. Cities with 100,000+ Households Ranked by ‘Worst Connection’: Median Household Income vs. Percent of Households with No Fixed-Broadband Connections

<table>
<thead>
<tr>
<th>Rank</th>
<th>City</th>
<th>Median Household Income</th>
<th>% of households with no fixed internet access</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Detroit, Michigan</td>
<td>$26,249</td>
<td>57.3%</td>
</tr>
<tr>
<td>2</td>
<td>Memphis, Tennessee</td>
<td>$36,975</td>
<td>49.9%</td>
</tr>
<tr>
<td>3</td>
<td>Cleveland, Ohio</td>
<td>$26,583</td>
<td>49.2%</td>
</tr>
<tr>
<td>4</td>
<td>Miami, Florida</td>
<td>$31,642</td>
<td>47.6%</td>
</tr>
<tr>
<td>5</td>
<td>New Orleans, Louisiana</td>
<td>$37,488</td>
<td>43.1%</td>
</tr>
<tr>
<td>6</td>
<td>Dallas, Texas</td>
<td>$45,215</td>
<td>42.3%</td>
</tr>
<tr>
<td>7</td>
<td>Buffalo, New York</td>
<td>$33,119</td>
<td>42.2%</td>
</tr>
<tr>
<td>8</td>
<td>Milwaukee, Wisconsin</td>
<td>$36,801</td>
<td>42.1%</td>
</tr>
<tr>
<td>9</td>
<td>Baltimore, Maryland</td>
<td>$44,262</td>
<td>41.6%</td>
</tr>
<tr>
<td>10</td>
<td>Indianapolis, Indiana</td>
<td>$43,101</td>
<td>40.8%</td>
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Broadband Subscription Ranking by Number of Households

High Concentration of Households (w/ Children) Without Broadband Subscription Primarily in Southern Dallas, Likely Due to Cost of Service or Insufficient Credit

Source: U.S. Census American Community Surveys 5-Year Estimates, 2018. 99.85% of Dallas County is covered with 50 mbps broadband
WHO
Develop a Guiding Coalition

Education
- Dallas ISD
- Dallas College
- UNT
- Region 10
- Richardson ISD
- Garland ISD
- Grand Prairie ISD
- DeSoto ISD

Government
- City of Dallas
- Dallas County
- DART

Business
- Dallas Regional Chamber of Commerce
- Dallas Citizen’s Council
- AT&T
- Verizon
- T-Mobile
- Texas Instruments*
- Siemens*

Non-Profits
- United Way
- Next Century Cities
- Pew*
- Bloomberg

Collective Impact
- Commit Dallas
- Federal Reserve Bank of Dallas

*Yet to be contacted
WHO
State of Texas

- Commissioner of Education
- Texas School Alliance
- Texas Urban Council
- Urban Communities
- Legislature*
- State of Texas*
- Rural Communities*

*Yet to be contacted
WHO

National

- Council of the Great City Schools (CGCS)
- American Association of School Administrators (AASA)
- Council of the Chief State School Officers (CCSO)*
- Federal Communications Commission (FCC)*
- Federal Reserve Bank (Fed)*
- The federal government* – potential for a federal infrastructure stimulus package

*Yet to be contacted
A vision is a dream with a deadline

- In next 30 days:
  - Kickoff meeting with north Texas K-12 Chief Technology Officers to discuss collective needs
  - Coordinate with Council of the Great City School (CGCS) and Texas Urban Council (TUC)
  - Develop scope of work for consulting services to conduct feasibility study
  - Boston Consulting Group will serve as management consulting firm to support this project
- Next 90 Days:
  - Launch school community Wi-Fi projects in high-need neighborhoods
  - Complete feasibility study and issue Request for Information/Proposal
  - Lobby at the State and national level
- Next 12 Months:
  - Develop P3 partnerships and business model
  - Build infrastructure
  - Launch services January 1, 2021, if feasible - Broadband connectivity for all Dallas ISD students
HOW
Don’t know yet

- Constant communication with Guiding Coalition
- Resource Evaluation needs to be done
- Plans for Resource Allocation to be created or Re-allocation of resources
- Identification of funding resources including Bond 2020 as well as recurring and one-time investments
- Public / Private partnerships
- Multiple jurisdictional partnerships
Relentless Pursuit of Success

Thank you