



YP214 Young Professionals Sponsorship Guide

YP214 young professionals group provides young professionals between the ages of 25-40 with benefits that can be used in their professional fields. Such benefits include; professional and leadership development, social networking, and access to Greater Dallas Hispanic Chamber of Commerce (GDHCC) strategic partners. YP214 allows young professionals to gain experience with special projects that benefit GDHCC partners and the greater Dallas community. The GDHCC considers YP214 as the vehicle that will develop the next generation of leaders in North Texas.

**YP214 Premier Sponsor \$10,000 Limit: Three (3) Events
(1-Presenting Sponsor and 2-Sponsor)**

Access to YP214 membership database
 Logo inclusion in GDHCC website, YP214 Micro site, and YP214 E-News
 Opportunity to have ten (10) representatives as a member of the YP214
 Opportunity for a company representative to serve on the YP214 Leadership Committee
 Opportunity to provide an article in YP214 E-News

**YP214 Champion Sponsor \$7,500 Limit: Two (2) Events
(2-Sponsor)**

Logo inclusion in GDHCC website and YP214 Micro site
 Opportunity to have six (6) representatives as a member of the YP214

**YP214 Friend Sponsor \$5,000 Limit: One (1) Event
(1-Sponsor)**

Logo inclusion in GDHCC website and YP214 Micro site
 Opportunity to have four (4) representatives as a member of the YP214

YP214 Contributor Sponsor \$2,500
 Logo inclusion in GDHCC website and YP214 Micro site
 Opportunity to have two (2) representatives as a member of the YP214

YP214 Sponsor \$1,500
 Logo inclusion in the YP214 Micro site
 Opportunity to have one (1) representative as a member of the YP214



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YP214 Professional & Leadership Development Series (Monthly) Attendance 40+

Guest speakers and panel discussions are provided for professional and leadership development for young professionals to become successful in their careers and the future leaders in our community.

- Remarks by a company representative (2 min.)
- Logo inclusion in invitation, signage and/video and YP214 E-News
- Logo inclusion in all marketing materials
- Opportunity to provide a panelist for a related session
- Opportunity to provide a gift for attendees



YP214 Networking Event (Every other month) Attendance 100+

Provide business networking events for young professionals to network and gain exposure

- Remarks by a company representative (2 min.)
- Logo inclusion in invitation, signage and/video, and YP214 E-News
- Logo inclusion in all marketing materials
- Opportunity to provide a gift for attendees

YP214 Breakfast Series (Quarterly) Attendance 50+

A casual conversation with guest speakers which include successful leaders in Corporate America and/or community leaders. Guest speakers are invited to address young professionals with current events and topics of interest.

- Remarks by a company representative (2 min.)
- Logo inclusion in invitation, signage and/video and YP214 E-News
- Logo inclusion in all marketing materials
- Opportunity to provide a speaker for a related session
- Opportunity to provide a gift for attendees



YP214 Membership Drive (two per year) Attendance 100+

An event to drive new members to become a YP214 member

- Remarks by a company representative (2min.)
- Logo inclusion in invitation, signage and/video and YP214 E-News
- Logo inclusion in all marketing materials
- Opportunity to provide a gift for attendees