



ANNIVERSARY
OCTOBER

FRIDAY 04 6:00 PM
2024

GALA

HILTON ANATOLE

JOIN US



BOARD OFFICERS

BOARD CHAIR
OLGA LOPEZ
CIMA LOGISTICS

VICE CHAIR
WANDA GRANIER
BRIDGEWORK PARTNERS

SECRETARY
SUZANNE CRUZ SEWELL
DFW INTERNATIONAL AIRPORT

TREASURER
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DALLAS COLLEGE

BOARD MEMBERS AT LARGE

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MORENO LAKE URBAN REDEVELOPMENT

BEATRICE ALBA MARTINEZ
BEATRICE MARTINEZ REALTORS

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HARMONY BANK

CHERYL RICHARDS
VISIT DALLAS

CONNIE PILOTO
ONCOR

FERNANDO ANDRADE
GSR-ANDRADE ARCHITECTS

GUY TOLIVER, DIRECTOR
PARKLAND HEALTH & HOSPITAL SYSTEM

JANIS CASTAÑEDA
TEXAS INSTRUMENTS

JEROME GARZA
TPG GROUP

JOE REYES
REAL NETWORK SERVICES

LAURA FLORES SIMMONS
WELLS FARGO

To Our Current and Potential Partners and Supporters

I am pleased to extend a formal invitation and request to you and your esteemed organization to partake in and support a remarkable milestone – the 85th Anniversary Gala of the Greater Dallas Hispanic Chamber of Commerce (GDHCC). As the second-oldest Hispanic chamber in the nation, representing over 1,200 entrepreneurs and professionals, this event symbolizes not just a celebration of our history but also a testament to our enduring commitment to Hispanic business excellence. From our founding to this day, the GDHCC remains focused on strengthening the present and forming the future, to building and sustaining the economic vitality of our community which, in turn, positively impacts the region in many ways large and small.

Why support the GDHCC and its 85th Anniversary Gala? Your monetary support vividly conveys your recognition that we are an economic engine for corporations and entities such as yours. We are your consumers, your employees and your suppliers. We directly impact you through our purchasing power, our labor market participation, and through providing the goods and services you procure. The GDHCC, as the largest Hispanic chamber in the Metroplex, connects and serves those very individuals you engage with as customers, employees, and business suppliers. It makes good business sense and demonstrates effective corporate responsibility to support the GDHCC – a win-win for us and our members and a win-win for you because of the visibility you will gain as we heavily market the event and its sponsors.

We are sending you the formal invitation with details on the date, time and location of the 85th Anniversary Gala, together with information on levels of support for you to consider. We know this will be a momentous, joyous occasion celebrating 85 years of achievements and success! The GDHCC Board members on the fundraising committee are glad to meet with you to answer any questions you may have. One of them will be following up directly with you and hope to receive a positive response.

In the interim of outreach by 85th Anniversary Gala Committee members, should you need any additional information, please contact Sagrario Ortiz, Special Projects Director, sortiz@gdhcc.com or 214.521.6007.

We sincerely thank you for your gracious consideration of this request to support the premier Hispanic business organization in the greater Dallas area - the GDHCC, its members and its mission.

Warm regards,

Rick Ortiz, President/CEO

Olga Lopez, Chairwoman of the Board
Wanda Granier, Board Vice Chair and 85th Gala Anniversary Committee Co-Chair
Amanda Moreno Lake, 85th Gala Anniversary Committee Co-Chair
Dr. Stephanie Elizalde, Honorary 85th Gala Anniversary Committee Chair



85TH YEARS

Strengthening the Present Forming the Future

1930's

In September of 1939 a group of 11 men and one woman met at El Fenix Restaurant on McKinney Avenue with the idea of creating a new Mexican business association. Their vision was to develop, promote and protect Mexican businesses in the Greater Dallas area. The mission was to ensure the advancement and economic growth of the Mexican business community.

1960's

\$700,000 in contracts and consistently improved the conditions of minority-owned businesses in the city.

1970's

The Local Economic Development Program generated over \$15 million in gross sales for its participants between '72-'77.

The Bilingual Job Placement Center was initiated in 1977 and placed more than 450 Hispanic men and women in jobs.

1980's

In 1982 the Chamber changed its name to Dallas Hispanic Chamber of Commerce to better reflect the community.

During the 80s, the DHCC increased its role of assisting members with their economic development, as well as serving as an important advocate for the Hispanic business community in education and local government.

1990's

In 1993 the GDHCC was recognized as the State Hispanic Chamber of the Year by the Texas Association of Mexican American Chambers of Commerce (TAMACC) and also as National Hispanic Chamber of the Year. The following year, the City of Dallas asked the GDHCC to pilot a program known as the Business Assistance Center or "BAC". This innovative program helped launch many new Hispanic and minority owned businesses in the City of Dallas.

2000's

In 2007 The GDHCC is awarded the grant from the U.S. Department of Transportation's Office of Small and Disadvantaged Business Utilization (OSDBU) to operate its regional field office known as the Gulf Region Small Business Transportation Resource Center (SBTRC).

In 2008, The GDHCC receives the Small Business Award from the Texas Chamber of Commerce Executives (TCCE) for the best new chamber of commerce program in Texas for the GDHCC's Business Assistance Centers.

2020's

In 2020, the GDHCC launched the Small Business Support Program to help members navigate pandemic challenges.

In 2023, the GDHCC received funding for two accelerators, ScaleUp Success and Dallas Accelerator, providing 14-week cohort-based entrepreneur training programs.

Also in 2023, the GDHCC's updated Strategic Plan is based on three pillars: Advocacy, Capacity, and Access to support small business growth and member services.

HISTORY

The GDHCC strives to promote, support and grow the Hispanic Business Community in North Texas and the continuous improvement of the common good and the quality of life in the community through effective advocacy; collaboration; access to resources and opportunities; the pursuit of new business; the cultural, social, and economic education of our citizens; and by providing accurate and timely assistance to the business community. here

VISION

Our VISION is to create an inclusive business community in North Texas and ensure that Hispanic businesses have the tools and opportunities to fulfill their business vision.

MISSION

Our MISSION is to grow and support the Hispanic business community in North Texas.



85TH ANNIVERSARY GALA

An event that celebrates the Greater Dallas Hispanic Chamber of Commerce's 85th Anniversary! It promises to be an unforgettable evening filled celebration, reflections of 85 years of legacy, and an excellent opportunity to connect and build/strengthen relationships with fellow business leaders and community influencers.

Silver



\$ 5,000

- One(1) table for eight (8) Prominent Seating
- Two (2) guests to attend the Pre-Reception and photo opportunity with the Speaker
- Valet parking for(8) guests
- 30 seconds AD-time presenting during gala
- CEO/Company stage recognition
- Logo display backdrop (photo)
- Recognition in all media and promotional materials

CEO Ring of Honor



\$ 8,500

- One (1) table for eight (8) Prominent Seating
- Four (4) guests to attend the Pre-Reception and photo opportunity with the Speaker
- Valet parking for(8) guests
- 30 seconds AD-time presenting during gala
- CEO/Company recognition on stage and website recognition
- Logo display backdrop (photo)
- Recognition in all media and event promotional materials
- Video interview with GDHCC President and/or Chairwoman

Platinum



\$ 20,000

- Two (2) tables for eight (8) Prominent Seating
- Eight (8) guests to attend the Pre-Reception and photo opportunity with the Speaker
- Valet parking for(16) guests
- 30 seconds AD-time presenting during gala
- CEO/Company Ring of Honor recognition
- Logo display backdrop (photo)
- Recognition in all media and promotional materials

Ruby



\$ 40,000

- Three (3) tables for eight (8) Prominent Seating
- Sixteen (16) guests to attend the Pre-Reception and photo opportunity with the Speaker
- Valet parking for(24) guests
- 30 seconds AD-time presenting during gala
- CEO/Company Ring of Honor recognition
- Logo display backdrop (photo)
- Recognition in all media and promotional materials
- Special thank you gift

Bronze



\$ 2,500

- One(1) table for eight (8) Prominent Seating
- Valet parking for(8) guests
- Recognition in all media and promotional materials

\$ 250

VIP Individual ticket
Seating for (1) guest
dinner and cash bar.